



172 Prospect Ave., Binghamton, NY 13901 cell: 607.621-8643
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EDUCATION:

MFA Computer Animation/ Film & Video /Imaging Arts

Rochester Institute of Technology, 1999

Graduate art and computer classes / workshops

Binghamton University, Kent State University, and Cornell University, 1991 to 1995

BFA Graphic Design/Computer Graphics

Rochester Institute of Technology, 1987

COLLEGE LEVEL/UNIVERSITY TEACHING EXPERIENCE:

Adjunct Instructor (May 2008 to present)

The Art Institute of Pittsburgh Online Division

Classes include: Typography, Advanced Typography, Art Direction, Electronic Publishing & Communication Design and Design & Technology

Adjunct Instructor (January 2004 – January 2007)

Broome Community College, SUNY - Binghamton, NY

Designed all my classes: Drawing, 2-Dimensional Design, Graphic Design (Bauhaus method), Advanced Graphic Design, and Introduction to Computer Animation. Online course materials and tutorials, paperless classes

Instructor (June 2002 to May 2003)

The Imaginarium, Vestal, NY

Designed and taught computer art, animation and fine art classes to kids with learning disabilities

Digital Media Instructor (June 1997 to May 1998)

Memorial Art Gallery, Rochester, NY

Graduate Assistant/Lab Assistant (September 1995 to February 1997)

Rochester Institute of Technology, Rochester, NY

WORK EXPERIENCE:

Lead Programmer Analyst, Digital Artist and Instructor (March 2000 to Present)

Binghamton University Computing Services

- Prime Administrator for iTunes University and designer of University iPhone Apps.
- Consult with department chairs, and academic unit directors, faculty and staff for program promotion through web design and content management
- Supervise and manage up to 5 interns per semester
- Creative Web and print design for academic and non-academic departments
- Digital photography, animation and video to promote programs, proofreading and copywriting
- Troubleshooting with Mac/PC and image and web editing, Dreamweaver instruction to faculty and staff
- Designed and taught independent study Computer Graphics class for Art Department

Freelance Art Director (December 1990 to Present)

- Corporate Identity/collateral (print publications) and marketing
- Budget proposals, account management and sales
- Advertising, animation, graphic design, illustration and web design; Clients include: Manhattan Investment Partners, POPA Media, Portable Pubs, Kodak Publishing, Saunders Group, George Eastman House, Gannett, General Foods, Reader's Digest, Columbia Artists Management Inc, ZIBA Cosmetics, Disney and more...

Head Art Director/Project Coordinator (1999 to 2000)

United Health Services Marketing Dept., Binghamton, NY

Produced UHS Annual report, created media promotion and marketing strategies

Computer Lab Graduate Assistant for open lab, Teacher's Assistant: Animation
Rochester Institute of Technology (1995-1998)

Art Director/Television Animator/Project Coordinator (1993 to 1994)
Cornell University Education Television, Ithaca, NY
Graphic design, television graphics and animation, set design, direction

Graphic Designer (1990 to 1993)
Binghamton University Publications, Binghamton, NY
Produced University and departmental publications

Art Director (1988 to 1990)
NYNEX World Headquarters, White Plains, NY & Manhattan, NY
•Established in-house design department with sales representative and project coordinator.
•Created digital presentations for NYNEX President and Vice President
•Coordinated major corporate projects for NYNEX and outside Fortune 500 companies
•Net Profited over 1 million dollars for design services

Graphic Designer and Illustrator (1987 to 1988)
Creative Printing, Endwell, NY
Designed and produced camera ready mechanicals (pasteup and color overlays) for print pieces, books and publications

PROFESSIONAL SERVICE:

Chairman of the Board (May 2004 - May 2006), **Board of Directors member** (2001 – May 2008) **Member**
The ART Mission and the ART Theater (non-profit), Binghamton, NY
•Developed strategic plan, new mission statement, and merged with non-profit theater group. 3 year urban renewal project: Fundraised and received grants and donations to turn vacant dilapidated building into an independent film duplex – opened Sept. 2007
•Implemented and designed promotion strategy: logo, neon signage, web design and radio promos, artist promotion, event planned for shows and major fundraising events

Gallery artist and part-time manager (May 2008 – present)
Lackawanna Gallery, Chenango St., Binghamton, NY
One of a team of 4 artists: Plan First Friday monthly shows - display work, coordinate guest artists and events and promote the gallery for sales

Gallery artist and part-time manager (November 2006 – March 2008)
Box Factory Art Gallery, State St., Binghamton, NY
One of a team of 4 artists: Planned and organized events mainly focused on First Friday Art Walk, displayed and sold my own artwork each month

Gallery owner and studio manager (June. 2003 – August 2005)
Steven's Square Gallery, State St., Binghamton, NY
•Established and promoted Binghamton's First Friday event each month to promote the arts in Greater
•Binghamton-Promotion in New York Gallery Directory Magazine
•Organized themed art and music events with crowds of over 1,000 in volume; including solo shows: "Orange," "Steven Palmer Eclectic Encaustics," and group shows: "Leo Vandinsky," "Christmas Group Show," and more
•Public relations and art sales for myself and other guest artists
•Had studio and taught workshops to students

Project Art Director, Tri Cities Opera, Binghamton, NY (2004)
Designed and art directed promotional full color photo calendar for fundraiser.

Board of Directors, Binghamton Ross Park Zoo (1999 – 2001)
Publicity, Development and Membership committees, grant consultation and writing

UNIVERSITY SERVICE:

Memorial Courtyard Team 2001 – 2002

| Provided creative input and web design for 911 Memorial Courtyard, <http://courtyard.binghamton.edu>

ACCOMPLISHMENTS, AWARDS & RECOGNITION:

- Author: "Be a Glutton without the Gluten" to promote an easy wheat and gluten free lifestyle.
- Produced "Eat at Steve's" wheat free and gluten free cooking show, <http://www.eatatsteves.com>.
- Member, Gorgeous Washington and New York Gallery Directory Magazine
- Art exhibited in monthly art walk in my shared gallery: The Lackawanna Gallery, Binghamton, NY
- Art exhibited in local galleries: The Art Mission, Art Co-Op Gallery, Binghamton General Hospital, Lost Dog Cafes: Binghamton & Ithaca, NY, Java Joe's, and LaTazza. 1999 – present
- Art Exhibition judge: The Jericho Arts Council Annual Fine Arts Show, April
- Local t-shirt small business, gagrags.com: design/sell humorous hometown shirts
- Binghamton University's Educational Opportunity Program Faculty-Staff Recognition
- Award, 2004
- The Children's Software award: For script and creative input for "Babe and Friends" interactive animated multimedia adventure game for Sound Source Interactive
- Entire design, production and promotion for Ziba Cosmetics International Line
- First Place, Computer Animation: 1996 SMPTE/RAVA Film/Video Festival: "Joe the Rainyday Man" and Honorable Mention: "Coffee?" 1997 SMPTE/RAVA Festival.
- Produced series of technical illustrations for 2 published Kodak Corporate Photography Pro Workshop Series Books (Jack Reznecki & Gary Gladstone)
- Compose music for independent and student short animated movies and films
- Video/animation piece in permanent interactive exhibit for Wegmans Grocery Stores at Strong Children's Museum, Rochester, NY.

SKILLS:

Computer animation (digital and traditional), scriptwriting, art direction, marketing, web and print design, programming, fine art, art gallery management, fundraising, event planning
Computing Skills: Mac OSX, PC, Microsoft Office, Content Management (Joomla, Omni Update, Wordpress), imaging and web software: CS4 Suite, Garageband, Director, iMovie, iDVD (all iWork), CSS, XML, some PHP, PERL, Javascript

REFERENCES:

Mrs. Katherine Humphreys | The Art Institute of Pittsburgh Online

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